

# Properties of Certain Class of Uniformly Starlike and Convex Functions Defined by Convolution

**M. K. Aouf, A. O. Mostafa and A. A. Hussain**

Department of Mathematics, Faculty of Science,  
Mansoura University, Mansoura 35516, Egypt  
E-mail: mkaouf127@yahoo.com  
E-mail: adelaeg254@yahoo.com  
E-mail: aisha\_hussain84@yahoo.com

Received 5 January 2015; Accepted 25 February 2015

**Abstract:** *The aim of this paper is to obtain the modified Hadamard products and properties associated with generalized fractional calculus operators for functions belonging to the class  $TS_\gamma(f, g; \alpha, \beta)$  of  $\beta$ -uniformly univalent functions defined by convolution.*

**Keywords and phrases:** *Univalent functions, uniformly starlike, uniformly convex, modified Hadamard products, fractional calculus operator.*

**2000 Mathematical Subject Classification:** 30C45, 30A20, 34A40.

## 1 Introduction

Let  $S$  denote the class of functions of the form:

$$f(z) = z + \sum_{k=2}^{\infty} a_k z^k \quad (1.1)$$

that are analytic and univalent in the open unit disk  $\mathbb{U} = \{z : |z| < 1\}$ . Let  $f(z) \in S$  be given by (1.1) and  $g(z) \in S$  be given by

$$g(z) = z + \sum_{k=2}^{\infty} b_k z^k \quad (1.2)$$

then the Hadamard product (or convolution)  $(f * g)(z)$  of  $f(z)$  and  $g(z)$  is defined (as usual) by

$$(f * g)(z) = z + \sum_{k=2}^{\infty} a_k b_k z^k = (g * f)(z). \quad (1.3)$$

Following Goodman ([6] and [7]), Rønning ([13] and [14]) introduced and studied the following subclasses:

(i) A function  $f(z)$  of the form (1.1) is said to be in the class  $S_p(\alpha, \beta)$  of uniformly  $\beta$ -starlike functions of order  $\alpha$  if it satisfies the condition:

$$\operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} - \alpha \right\} > \beta \left| \frac{zf'(z)}{f(z)} - 1 \right| \quad (z \in \mathbb{U}), \quad (1.4)$$

where  $-1 \leq \alpha < 1$  and  $\beta \geq 0$ .

(ii) A function  $f(z)$  of the form (1.1) is said to be in the class  $UCV(\alpha, \beta)$  of uniformly  $\beta$ -convex functions of order  $\alpha$  if it satisfies the condition:

$$\operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} - \alpha \right\} > \beta \left| \frac{zf''(z)}{f'(z)} \right| \quad (z \in \mathbb{U}), \quad (1.5)$$

where  $-1 \leq \alpha < 1$  and  $\beta \geq 0$ .

It follows from (1.4) and (1.5) that

$$f(z) \in UCV(\alpha, \beta) \iff zf'(z) \in S_p(\alpha, \beta). \quad (1.6)$$

In [2] Aouf et al. defined the class  $S_\gamma(f, g; \alpha, \beta)$  as follows:

. For  $-1 \leq \alpha < 1$ ,  $0 \leq \gamma \leq 1$  and  $\beta \geq 0$ , let  $S_\gamma(f, g; \alpha, \beta)$  be the subclass of  $S$  consisting of functions  $f(z)$  of the form (1.1) and functions  $g(z)$  of the form (1.2) with  $b_k > 0 (k \geq 2)$  and satisfying the analytic criterion:

$$\begin{aligned} \operatorname{Re} \left\{ \frac{z(f * g)'(z) + \gamma z^2 (f * g)''(z)}{(1 - \gamma)(f * g)(z) + \gamma z(f * g)'(z)} - \alpha \right\} \\ > \beta \left| \frac{z(f * g)'(z) + \gamma z^2 (f * g)''(z)}{(1 - \gamma)(f * g)(z) + \gamma z(f * g)'(z)} - 1 \right| \quad (z \in \mathbb{U}). \end{aligned} \quad (1.7)$$

Let  $T$  denote the subclass of  $S$  consisting of functions of the form:

$$f(z) = z - \sum_{k=2}^{\infty} a_k z^k \quad (a_k \geq 0). \quad (1.8)$$

Further, we define the class  $TS_\gamma(f, g; \alpha, \beta)$  by

$$TS_\gamma(f, g; \alpha, \beta) = S_\gamma(f, g; \alpha, \beta) \cap T. \quad (1.9)$$

We note that:

$$(i) TS_0(f, \frac{z}{(1-z)}; \alpha, 1) = TS^0(\alpha, 1) \text{ and } TS_0(f, \frac{z}{(1-z)^2}; \alpha, 1) =$$

- $TS_1(f, \frac{z}{(1-z)}; \alpha, 1) = UCV(\alpha)$  ( $-1 \leq \alpha < 1$ ) (see Bharati et al. [4]);
- (ii)  $TS_1(f, \frac{z}{(1-z)}; 0, \beta) = UCT(\beta)$  ( $\beta \geq 0$ ) (see Subramanian et al. [21]);
- (iii)  $TS_0(f, z + \sum_{k=2}^{\infty} \frac{(a)_{k-1}}{(c)_{k-1}} z^k; \alpha, \beta) = UCV(\alpha, \beta)$  ( $-1 \leq \alpha < 1, \beta \geq 0, c \neq 0, -1, -2, \dots$ ) (see Murugusundaramoorthy and Magesh [9, 10]);
- (iv)  $TS_0(f, z + \sum_{k=2}^{\infty} k^n z^k; \alpha, \beta) = S(n, \alpha, \beta)$  ( $-1 \leq \alpha < 1, \beta \geq 0, n \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}, \mathbb{N} = \{1, 2, \dots\}$ ) (see Rosy and Murugusundaramoorthy [16] and mostafa [8]);
- (v)  $TS_0(f, z + \sum_{k=2}^{\infty} \binom{k+\lambda-1}{\lambda} z^k; \alpha, \beta) = D(\alpha, \beta, \lambda)$  ( $-1 \leq \alpha < 1, \beta \geq 0, \lambda > -1$ ) (see Shams et al. [18]);
- (vi)  $TS_0(f, z + \sum_{k=2}^{\infty} [1 + \lambda(k-1)]^n z^k; \alpha, \beta) = TS_{\lambda}(n, \alpha, \beta)$  ( $-1 \leq \alpha < 1, \beta \geq 0, \lambda \geq 0, n \in \mathbb{N}_0$ ) (see Aouf and Mostafa [3]);
- (vii)  $TS_{\gamma}(f, z + \sum_{k=2}^{\infty} \frac{(a)_{k-1}}{(c)_{k-1}} z^k; \alpha, \beta) = TS(\gamma, \alpha, \beta)$  ( $-1 \leq \alpha < 1, \beta \geq 0, 0 \leq \gamma \leq 1, c \neq 0, -1, -2, \dots$ ) (see Murugusundaramoorthy et al. [11]);
- (viii)  $TS_{\gamma}(f, z + \sum_{k=2}^{\infty} \Gamma_k(\alpha_1) z^k; \alpha, \beta) = UH(q, s, \gamma, \beta, \alpha)$  (see Ahuja et al. [1]), where

$$\Gamma_k(\alpha_1) = \frac{(\alpha_1)_{k-1} \dots (\alpha_q)_{k-1}}{(\beta_1)_{k-1} \dots (\beta_s)_{k-1}} \frac{1}{(k-1)!} \quad (1.10)$$

- ( $\alpha_i > 0, i = 1, \dots, q; \beta_j > 0, j = 1, \dots, s; q \leq s+1; q, s \in \mathbb{N}_0$ ).
- (ix)  $TS_{\gamma}(f, z + \sum_{k=2}^{\infty} k^n z^k; \alpha, \beta) = TS_{\gamma}(n, \alpha, \beta)$  ( $n \in \mathbb{N}_0$ ) (see Aouf et al. [2]).

Also we obtain the following new subclasses as follows:

(i)  $TS_{\gamma}(f, z + \sum_{k=2}^{\infty} \Omega \sigma_k(\alpha_1) z^k; \alpha, \beta) = UW_{q,s}((\alpha_1, A_1), \gamma, \beta, \alpha)$

$$= \left\{ \begin{array}{l} f \in T : Re \left\{ \frac{z(W[\alpha_1, A_1]f(z))' + \gamma z^2(W[\alpha_1, A_1]f(z))''}{(1-\gamma)(W[\alpha_1, A_1]f(z)) + \gamma z(W[\alpha_1, A_1]f(z))'} - \alpha \right\} \\ > \beta \left| \frac{z(W[\alpha_1, A_1]f(z))' + \gamma z^2(W[\alpha_1, A_1]f(z))''}{(1-\gamma)(W[\alpha_1, A_1]f(z)) + \gamma z(W[\alpha_1, A_1]f(z))'} - 1 \right| (z \in \mathbb{U}) \end{array} \right\}, \quad (1.11)$$

where  $W[\alpha_1, A_1]$  is the Wright generalized hypergeometric function (see Wright [22]) and  $\Omega$  is given by

$$\Omega = \left( \prod_{t=1}^q \Gamma(\alpha_t) \right)^{-1} \left( \prod_{t=1}^s \Gamma(\beta_t) \right), \quad (1.12)$$

and  $\sigma_k(\alpha_1)$  is defined by

$$\sigma_k(\alpha_1) = \frac{\Gamma(\alpha_1 + A_1(n-1)) \dots \Gamma(\alpha_q + A_q(n-1))}{(n-1)! \Gamma(\beta_1 + B_1(n-1)) \dots \Gamma(\beta_s + B_s(n-1))}, \quad (1.13)$$

$(\alpha_1, A_1 \dots \alpha_q, A_q$  and  $\beta_1, B_1 \dots \beta_s, B_s, q, s \in \mathbb{N})$  are positive real parameters.

$$\text{(ii)} \quad TS_{\gamma}(f, z + \sum_{k=2}^{\infty} \left( \frac{1+l+\lambda(k-1)}{1+l} \right)^m z^k; \alpha, \beta) = TS_{l,\lambda}(m, \gamma, \alpha, \beta)$$

$$= \left\{ \begin{array}{l} f \in T : Re \left\{ \frac{z(I^m(\lambda, l)f(z))' + \gamma z^2(I^m(\lambda, l)f(z))''}{(1-\gamma)(I^m(\lambda, l)f(z)) + \gamma z(I^m(\lambda, l)f(z))'} - \alpha \right\} \\ > \beta \left| \frac{z(I^m(\lambda, l)f(z))' + \gamma z^2(I^m(\lambda, l)f(z))''}{(1-\gamma)(I^m(\lambda, l)f(z)) + \gamma z(I^m(\lambda, l)f(z))'} - 1 \right| \end{array} \right\} \quad (1.14)$$

$-1 \leq \alpha < 1, 0 \leq \gamma < 1, \beta \geq 0, \lambda > 0, m, l \in \mathbb{N}_0, z \in \mathbb{U}$ ,  
where  $I^m(\lambda, l)$  is the Cătăs operator (see Cătăs et al. [5]).

To prove our main results, we need the following lemma.

[2]. A necessary and sufficient condition for the function  $f(z)$  of the form (1.8) to be in the class  $TS_{\gamma}(f, g ; \alpha, \beta)$  ( $1 \leq \alpha \leq 1, 0 \leq \gamma \leq 1$  and  $\beta \geq 0$ ) is that:

$$\sum_{k=2}^{\infty} [k(1+\beta) - (\alpha + \beta)][1 + \gamma(k-1)]b_k a_k \leq 1 - \alpha. \quad (1.15)$$

## 2 Modified Hadamard products

Let the functions  $f_j(z)$  be defined for  $j = 1, 2, \dots, m$  by

$$f_j(z) = z - \sum_{k=2}^{\infty} a_{k,j} z^k \quad (a_{k,j} \geq 0). \quad (2.1)$$

The modified Hadamard product of  $f_1(z)$  and  $f_2(z)$  is defined by

$$(f_1 * f_2)(z) = z - \sum_{k=2}^{\infty} a_{k,1} a_{k,2} z^k = (f_2 * f_1)(z) . \quad (2.2)$$

. Let the functions  $f_j(z)$  ( $j = 1, 2$ ) defined by (2.1) be in the class  $TS_{\gamma}(f, g ; \alpha, \beta)$ . Then  $(f_1 * f_2)(z) \in TS_{\gamma}(f, g ; \varphi, \beta)$ , where

$$\varphi = 1 - \frac{(1+\beta)(1-\alpha)^2}{(2-\alpha+\beta)^2(1+\gamma)b_2 - (1-\alpha)^2}. \quad (2.3)$$

The result is sharp for functions  $f_j(z)$  ( $j = 1, 2$ ) given by

$$f_j(z) = z - \frac{(1-\alpha)}{(2-\alpha+\beta)(1+\gamma)b_2} z^2 \quad (j = 1, 2). \quad (2.4)$$

**Proof.** Employing the technique used earlier by Schild and Silverman [17],

we need to find the largest real parameter  $\varphi$  such that

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\varphi + \beta)][1 + \gamma(k-1)]b_k}{(1-\varphi)} a_{k,1} a_{k,2} \leq 1. \quad (2.5)$$

Since  $f_j(z) \in TS_{\gamma}(f, g; \alpha, \beta)$  ( $j = 1, 2$ ), we readily see that

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\alpha + \beta)][1 + \gamma(k-1)]b_k}{(1-\alpha)} a_{k,1} \leq 1 \quad (2.6)$$

and

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\alpha + \beta)][1 + \gamma(k-1)]b_k}{(1-\alpha)} a_{k,2} \leq 1. \quad (2.7)$$

By the Cauchy-Schwarz inequality we have

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\alpha + \beta)][1 + \gamma(k-1)]b_k}{(1-\alpha)} \sqrt{a_{k,1} a_{k,2}} \leq 1. \quad (2.8)$$

Thus it sufficient to show that

$$\begin{aligned} & \frac{[k(1+\beta) - (\varphi + \beta)][1 + \gamma(k-1)]b_k}{(1-\varphi)} a_{k,1} a_{k,2} \stackrel{2.9}{=} \\ & \leq \frac{[k(1+\beta) - (\alpha + \beta)][1 + \gamma(k-1)]b_k}{(1-\alpha)} \sqrt{a_{k,1} a_{k,2}} \end{aligned} \quad (1)$$

or, equivalently, that

$$\sqrt{a_{k,1} a_{k,2}} \leq \frac{(1-\varphi)[k(1+\beta) - (\alpha + \beta)]}{(1-\alpha)[k(1+\beta) - (\varphi + \beta)]}. \quad (2.10)$$

Hence, in the light of the inequality (2.8), it is sufficient to prove that

$$\frac{(1-\alpha)}{[k(1+\beta) - (\alpha + \beta)][1 + \gamma(k-1)]b_k} \leq \frac{(1-\varphi)[k(1+\beta) - (\alpha + \beta)]}{(1-\alpha)[k(1+\beta) - (\varphi + \beta)]}. \quad (2.11)$$

It follows from (2.11) that

$$\varphi \leq 1 - \frac{(k-1)(1+\beta)(1-\alpha)^2}{[k(1+\beta) - (\alpha + \beta)]^2[1 + \gamma(k-1)]b_k - (1-\alpha)^2}. \quad (2.12)$$

Now defining the function  $G(k)$  by

$$G(k) = 1 - \frac{(k-1)(1+\beta)(1-\alpha)^2}{[k(1+\beta) - (\alpha+\beta)]^2[1+\gamma(k-1)]b_k - (1-\alpha)^2}. \quad (2.13)$$

We see that  $G(k)$  is increasing function of  $k$  ( $k \geq 2$ ). Therefore, we conclude that,

$$\varphi \leq G(2) = 1 - \frac{(1+\beta)(1-\alpha)^2}{(2-\alpha+\beta)^2(1+\gamma)b_2 - (1-\alpha)^2} \quad (2.14)$$

and hence the proof of Theorem ?? is completed.

. Let the function  $f_1(z)$  defined by (2.1) be in the class  $TS_\gamma(f, g; \alpha, \beta)$ .

Suppose also that the function  $f_2(z)$  defined by (2.1) be in the class  $TS_\gamma(f, g; \delta, \beta)$ . Then  $(f_1 * f_2)(z) \in TS_\gamma(f, g; \rho, \beta)$ , where

$$\rho = 1 - \frac{(1+\beta)(1-\alpha)(1-\delta)}{(2-\alpha+\beta)(2-\delta+\beta)(1+\gamma)b_2 - (1-\alpha)(1-\delta)}. \quad (2.15)$$

The result is sharp for functions  $f_j(z)$  ( $j = 1, 2$ ) given by

$$f_1(z) = z - \frac{(1-\alpha)}{(2-\alpha+\beta)(1+\gamma)b_2} z^2 \quad (2.16)$$

and

$$f_2(z) = z - \frac{(1-\delta)}{(2-\delta+\beta)(1+\gamma)b_2} z^2.$$

**Proof.** We need to find the largest real parameter  $\rho$  such that

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\rho+\beta)][1+\gamma(k-1)]b_k}{(1-\rho)} a_{k,1} a_{k,2} \leq 1. \quad (2.18)$$

Since  $f_1(z) \in TS_\gamma(f, g; \alpha, \beta)$ , we readily see that

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\alpha+\beta)][1+\gamma(k-1)]b_k}{(1-\alpha)} a_{k,1} \leq 1, \quad (2.19)$$

and  $f_2(z) \in TS_\gamma(f, g; \delta, \beta)$ , we readily see that

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\delta+\beta)][1+\gamma(k-1)]b_k}{(1-\delta)} a_{k,2} \leq 1. \quad (2.20)$$

By the Cauchy-Schwarz inequality we have

$$\sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\alpha+\beta)]^{\frac{1}{2}} [k(1+\beta) - (\delta+\beta)]^{\frac{1}{2}} [1+\gamma(k-1)] b_k}{\sqrt{1-\alpha} \sqrt{1-\delta}} \sqrt{a_{k,1} a_{k,2}} \leq 1. \quad (2.21)$$

Thus it sufficient to show that

$$\begin{aligned} & \frac{[k(1+\beta) - (\rho + \beta)][1 + \gamma(k-1)]b_k}{(1-\rho)} a_{k,1}a_{k,2} 2.22 \\ & \leq \frac{[k(1+\beta) - (\alpha + \beta)]^{\frac{1}{2}} [k(1+\beta) - (\delta + \beta)]^{\frac{1}{2}} [1 + \gamma(k-1)]b_k}{\sqrt{1-\alpha}\sqrt{1-\delta}} \sqrt{a_{k,1}a_{k,2}} \end{aligned} \quad (2)$$

or, equivalently, that

$$\sqrt{a_{k,1}a_{k,2}} \leq \frac{(1-\rho)[k(1+\beta) - (\alpha + \beta)]^{\frac{1}{2}} [k(1+\beta) - (\delta + \beta)]^{\frac{1}{2}}}{\sqrt{1-\alpha}\sqrt{1-\delta}[k(1+\beta) - (\rho + \beta)}}. \quad (2.23)$$

Hence, in the light of the inequality (2.21), it is sufficient to prove that

$$\begin{aligned} & \frac{\sqrt{1-\alpha}\sqrt{1-\delta}}{[k(1+\beta) - (\alpha + \beta)]^{\frac{1}{2}} [k(1+\beta) - (\delta + \beta)]^{\frac{1}{2}} [1 + \gamma(k-1)]b_k} 2.24 (3) \\ & \leq \frac{(1-\rho)[k(1+\beta) - (\alpha + \beta)]^{\frac{1}{2}} [k(1+\beta) - (\delta + \beta)]^{\frac{1}{2}}}{\sqrt{1-\alpha}\sqrt{1-\delta}[k(1+\beta) - (\rho + \beta)]}. \end{aligned}$$

It follows from (2.24) that

$$\rho \leq 1 - \frac{(k-1)(1+\beta)(1-\alpha)(1-\delta)}{[k(1+\beta) - (\alpha + \beta)][k(1+\beta) - (\delta + \beta)][1 + \gamma(k-1)]b_k - (1-\alpha)(1-\delta)}. \quad (2.25)$$

Now defining the function  $M(k)$  by

$$M(k) = 1 - \frac{(k-1)(1+\beta)(1-\alpha)(1-\delta)}{[k(1+\beta) - (\alpha + \beta)][k(1+\beta) - (\delta + \beta)][1 + \gamma(k-1)]b_k - (1-\alpha)(1-\delta)}. \quad (2.26)$$

We see that  $M(k)$  is increasing function of  $k$  ( $k \geq 2$ ). Therefore, we conclude

that

$$\rho \leq M(2) = 1 - \frac{(1+\beta)(1-\alpha)(1-\delta)}{(2-\alpha+\beta)(2-\delta+\beta)(1+\gamma)b_2 - (1-\alpha)(1-\delta)} \quad (2.27)$$

and hence the proof of Theorem ?? is completed.

. Let the functions  $f_j(z)$  ( $j = 1, 2, 3$ ) defined by (2.1) be in the class  $TS_\gamma(f, g ; \alpha, \beta)$ . Then  $(f_1 * f_2 * f_3)(z) \in TS_\gamma(f, g ; \tau, \beta)$ , where

$$\tau = 1 - \frac{(1+\beta)(1-\alpha)^3}{(2-\alpha+\beta)^3(1+\gamma)^2b_2^2 - (1-\alpha)^3}. \quad (2.28)$$

The result is best possible for functions  $f_j(z)(j = 1, 2, 3)$  given by (2.4) .

**Proof.** Form Theorem ??, we have  $(f_1 * f_2)(z) \in TS_\gamma(f, g; \varphi, \beta)$ , where  $\varphi$  is given by (2.3). Now, using Theorem ??, we get  $(f_1 * f_2 * f_3)(z) \in TS_\gamma(f, g; \tau, \beta)$ , where

$$\tau \leq 1 - \frac{(1 + \beta)(1 - \alpha)(1 - \varphi)(k - 1)}{[k(1 + \beta) - (\alpha + \beta)][k(1 + \beta) - (\varphi + \beta)][1 + \gamma(k - 1)]b_k - (1 - \alpha)(1 - \varphi)}.$$

Now defining the function  $S(k)$  by

$$S(k) = 1 - \frac{(1 + \beta)(1 - \alpha)(1 - \varphi)(k - 1)}{[k(1 + \beta) - (\alpha + \beta)][k(1 + \beta) - (\varphi + \beta)][1 + \gamma(k - 1)]b_k - (1 - \alpha)(1 - \varphi)}. \quad (2.29)$$

We see that  $S(k)$  is increasing function of  $k(k \geq 2)$ . Therefore, we conclude

that

$$\tau \leq S(2) = 1 - \frac{(1 + \beta)(1 - \alpha)(1 - \varphi)}{(2 - \alpha + \beta)(2 - \varphi + \beta)(1 + \gamma)b_2 - (1 - \alpha)(1 - \varphi)}, \quad (2.30)$$

substituting from (2.3), we have

$$\tau = 1 - \frac{(1 + \beta)(1 - \alpha)^3}{(2 - \alpha + \beta)^3(1 + \gamma)^2b_2^2 - (1 - \alpha)^3}$$

and hence the proof of Theorem ?? is completed.

. Let the functions  $f_j(z)(j = 1, 2)$  defined by (2.1) be in the class  $TS_\gamma(f, g; \alpha, \beta)$ . Then the function

$$h(z) = z - \sum_{k=2}^{\infty} (a_{k,1}^2 + a_{k,2}^2)z^k \quad (2.31)$$

belongs to the class  $TS_\gamma(f, g; \zeta, \beta)$ , where

$$\zeta = 1 - \frac{2(1 + \beta)(1 - \alpha)^2}{(2 - \alpha + \beta)^2(1 + \gamma)b_2 - 2(1 - \alpha)^2}. \quad (2.32)$$

The result is sharp for functions  $f_j(z)(j = 1, 2)$  defined by (2.4).

**Proof.** By using Lemma ??, we obtain

$$\begin{aligned} & \sum_{k=2}^{\infty} \left\{ \frac{[k(1 + \beta) - (\alpha + \beta)][1 + \gamma(k - 1)]b_k}{(1 - \alpha)} \right\}^2 a_{k,1}^2 \\ & \leq \left\{ \sum_{k=2}^{\infty} \frac{[k(1 + \beta) - (\alpha + \beta)][1 + \gamma(k - 1)]b_k}{(1 - \alpha)} a_{k,1} \right\}^2 \leq 1, \end{aligned} \quad (2.33)$$

and

$$\begin{aligned} & \sum_{k=2}^{\infty} \left\{ \frac{[k(1+\beta) - (\alpha+\beta)][1+\gamma(k-1)]b_k}{(1-\alpha)} \right\}^2 a_{k,2}^2 \\ & \leq \left\{ \sum_{k=2}^{\infty} \frac{[k(1+\beta) - (\alpha+\beta)][1+\gamma(k-1)]b_k}{(1-\alpha)} a_{k,2} \right\}^2 \leq 1. \end{aligned} \quad (2.34)$$

It follows from (2.33) and (2.34) that

$$\sum_{k=2}^{\infty} \frac{1}{2} \left\{ \frac{[k(1+\beta) - (\alpha+\beta)][1+\gamma(k-1)]b_k}{(1-\alpha)} \right\}^2 (a_{k,1}^2 + a_{k,2}^2) \leq 1. \quad (2.35)$$

Therefore, we need to find the largest  $\zeta$  such that

$$\begin{aligned} & \frac{[k(1+\beta) - (\zeta+\beta)][1+\gamma(k-1)]b_k}{(1-\zeta)} 2.36 \\ & \leq \frac{1}{2} \left\{ \frac{[k(1+\beta) - (\alpha+\beta)][1+\gamma(k-1)]b_k}{(1-\alpha)} \right\}^2, \end{aligned} \quad (4)$$

that is

$$\zeta \leq 1 - \frac{2(1+\beta)(k-1)(1-\alpha)^2}{[k(1+\beta) - (\alpha+\beta)]^2[1+\gamma(k-1)]b_k - 2(1-\alpha)^2}. \quad (2.37)$$

Now defining the function  $H(k)$  by

$$H(k) = 1 - \frac{2(1+\beta)(k-1)(1-\alpha)^2}{[k(1+\beta) - (\alpha+\beta)]^2[1+\gamma(k-1)]b_k - 2(1-\alpha)^2}. \quad (2.38)$$

We see that  $H(k)$  is increasing function of  $k$  ( $k \geq 2$ ). Therefore, we conclude

that

$$\zeta \leq H(2) = 1 - \frac{2(1+\beta)(1-\alpha)^2}{(2-\alpha+\beta)^2(1+\gamma)b_2 - 2(1-\alpha)^2}. \quad (2.39)$$

and hence the proof of Theorem ?? is completed .

. Putting  $\gamma = 0$  and  $b_k = [1 + \lambda(k-1)]^n$  ( $\lambda \geq 0, k \geq 2, n \in \mathbb{N}_0$ ) in Theorems ??, ?? and ??, respectively, we obtain the results obtained by Aouf and Mostafa [3, Theorems 8, 9 and 10, respectively].

### 3 Properties associated with generalized fractional calculus operators

In terms of the Gaussian hypergeometric function:

$$\begin{aligned} {}_2F_1(\delta, \mu; \nu; z) &= \sum_{k=0}^{\infty} \frac{(\delta)_k (\mu)_k}{(\nu)_k} \frac{z^k}{k!} 3.1 \\ (z \in \mathbb{U}; \delta, \mu, \nu \in \mathbb{C}; \nu \neq 0, -1, -2, \dots), \end{aligned} \quad (5)$$

where (and in what follows)  $(\theta)_k$  denotes that Pochhammer symbol defined in terms of Gamma functions, by

$$(\theta)_k = \frac{\Gamma(\theta + k)}{\Gamma(\theta)} = \begin{cases} 1 & (k = 0) \\ \theta(\theta + 1)\dots(\theta + k - 1) & (k \in \mathbb{N}). \end{cases}$$

The generalized fractional calculus operators  $I_{0,z}^{\mu,\nu,\eta}$  and  $J_{0,z}^{\mu,\nu,\eta}$  are defined below (cf., eg., [12] and [20]).

[Generalized Fractional Integral Operators]. The generalized fractional integral of order  $\mu$  is defined, for function  $f(z)$ , by

$$\begin{aligned} I_{0,z}^{\mu,\nu,\eta} f(z) &= \frac{z^{-\mu-\nu}}{\Gamma(\mu)} \int_0^z (z - \zeta)^{\mu-1} {}_2F_1(\mu + \nu; -\eta; \mu; 1 - \frac{\zeta}{z}) f(\zeta) d\zeta \\ (\mu > 0; \epsilon > \max\{0, \nu - \mu\} - 1), \end{aligned} \quad 3.2$$

where  $f(z)$  is an analytic function in a simply-connected region of the  $z$ -plane containing the origin, and the multiplicity of  $(z - \zeta)^{\mu-1}$  is removed by requiring  $\log(z - \zeta)$  to be real when  $(z - \zeta) > 0$ , provided further that

$$f(z) = O(|z|^\epsilon) (z \rightarrow 0). \quad (3.3)$$

[Generalized Fractional Derivative Operators]. The generalized fractional derivative of order  $\mu$  is defined, for function  $f(z)$ , by

$$\begin{aligned} J_{0,z}^{\mu,\nu,\eta} f(z) &= \begin{cases} \frac{1}{\Gamma(1-\mu)} \frac{d}{dz} \left\{ z_0^{\mu-\nu} z (z - \zeta)^{-\mu} {}_2F_1(\nu - \mu; 1 - \eta; 1 - \mu; 1 - \frac{\zeta}{z}) f(\zeta) d\zeta \right\} & (0 \leq \mu < 1); \\ \frac{d^n}{dz^n} J_{0,z}^{\mu-n,\nu,\eta} f(z) & (n \leq \mu < n+1; n \in \mathbb{N}) \end{cases} \\ \epsilon > \max\{0, \gamma - \eta\} - 1, \end{aligned} \quad (3.4)$$

where  $f(z)$  is constrained, and the multiplicity of  $(z - \zeta)^{\mu-1}$  is removed, as in Definition ??, and  $\epsilon$  is given by the order estimate (3.3).

It follows from Definition ?? and Definition ?? that

$$I_{0,z}^{\mu,-\mu,\eta} f(z) = D_z^{-\mu} f(z) \quad (\mu > 0), \quad (3.5)$$

and

$$J_{0,z}^{\mu,\mu,\eta} f(z) = D_z^\mu f(z) \quad (0 \leq \mu < 1), \quad (3.6)$$

where  $D_z^\mu (\mu \in R)$  is the fractional operator considered by Owa [12] and (subsequently) by Srivastava and Owa [19]. Furthermore, in terms of Gamma function, Definition ?? and Definition ?? readily yield.

[20]. The generalized fractional integral and the generalized fractional derivative of a power function are given by

$$\begin{aligned} I_{0,z}^{\mu,\nu,\eta} z^\rho &= \frac{\Gamma(\rho+1)\Gamma(\rho-\nu+\eta+1)}{\Gamma(\rho-\nu+1)\Gamma(\rho+\mu+\eta+1)} z^{\rho-\nu} 3.7 \\ (\mu &> 0; \rho > \max\{0, \nu-\eta\}-1), \end{aligned} \quad (7)$$

and

$$\begin{aligned} J_{0,z}^{\mu,\nu,\eta} z^\rho &= \frac{\Gamma(\rho+1)\Gamma(\rho-\nu+\eta+1)}{\Gamma(\rho-\nu+1)\Gamma(\rho-\mu+\eta+1)} z^{\rho-\nu} 3.8 \\ (0 &\leq \mu < 1; \rho > \max\{0, \nu-\eta\}-1). \end{aligned} \quad (8)$$

. Let the function  $f(z)$  defined by (1.8) be in the class  $TS_\gamma(f, g ; \alpha, \beta)$ . Then

$$\begin{aligned} & \frac{\Gamma(2-\nu+\eta)}{\Gamma(2-\nu)\Gamma(2+\mu+\eta)} |z|^{1-\nu} \left\{ 1 - \frac{2(1-\alpha)(2-\nu+\eta)}{(2-\alpha+\beta)(1+\gamma)b_2(2-\nu)(2+\mu+\eta)} |z| \right\} \\ & \leq |I_{0,z}^{\mu,\nu,\eta} f(z)| 3.9 \\ & \leq \frac{\Gamma(2-\nu+\eta)}{\Gamma(2-\nu)\Gamma(2+\mu+\eta)} |z|^{1-\nu} \left\{ 1 + \frac{2(1-\alpha)(2-\nu+\eta)}{(2-\alpha+\beta)(1+\gamma)b_2(2-\nu)(2+\mu+\eta)} |z| \right\} \\ (z & \in \mathbb{U}_0; \mu > 0; \max\{\nu, \nu-\eta, -\mu-\eta\} < 2; \gamma(\mu+\eta) \leq 3\mu) \end{aligned} \quad (9)$$

and

$$\begin{aligned} & \frac{\Gamma(2-\nu+\eta)}{\Gamma(2-\nu)\Gamma(2-\mu+\eta)} |z|^{1-\nu} \left\{ 1 - \frac{2(1-\alpha)\Gamma(2-\nu+\mu)}{(2-\alpha+\beta)(1+\gamma)b_2(2-\nu)(2-\mu+\eta)} |z| \right\} \\ & \leq |J_{0,z}^{\mu,\nu,\eta} f(z)| \quad 3100 \\ & \leq \frac{\Gamma(2-\nu+\eta)}{\Gamma(2-\nu)\Gamma(2-\mu+\eta)} |z|^{1-\nu} \left\{ 1 + \frac{2(1-\alpha)\Gamma(2-\nu+\mu)}{(2-\alpha+\beta)(1+\gamma)b_2(2-\nu)(2-\mu+\eta)} |z| \right\} \\ (z & \in \mathbb{U}_0; 0 \leq \mu < 1; \max\{\nu, \nu-\eta, \mu-\eta\} < 2; \gamma(\mu-\eta) \geq 3\mu), \end{aligned}$$

where

$$\mathbb{U}_0 = \begin{cases} \mathbb{U} & (\nu \leq 1) \\ \mathbb{U} \setminus \{0\} & (\nu > 1) \end{cases} \quad (3.11)$$

Each of these results is sharp for the function  $f(z)$  defined by

$$f(z) = z - \frac{1-\alpha}{(2-\alpha+\beta)(1+\gamma)b_2} z^2 \quad (z \in \mathbb{U}). \quad (3.12)$$

**Proof.** First of all, since the function  $f(z)$  defined by (1.8) is in the class  $TS_\gamma(f, g ; \alpha, \beta)$ , we can apply Lemma ?? to deduce that

$$\sum_{k=2}^{\infty} a_k = \frac{1 - \alpha}{(2 - \alpha + \beta)(1 + \gamma)b_2}. \quad (3.13)$$

Next, making use of the assertion (3.7) of Lemma ??, we find from (1.8) that

$$F(z) = \frac{\Gamma(2 - \nu)\Gamma(2 + \mu + \eta)}{\Gamma(2 - \nu + \eta)} z^\nu I_{0,z}^{\mu,\nu,\eta} f(z) = z - \sum_{k=2}^{\infty} \Theta(k) a_k z^k, \quad (3.14)$$

where, for convenience,

$$\Theta(k) = \frac{(1)_k (2 - \nu + \eta)_{k-1}}{(2 - \nu)_{k-1} (2 + \mu + \eta)_{k-1}} \quad (k \in \mathbb{N} \setminus \{1\}). \quad (3.15)$$

The function  $\Theta(k)$  defined by (3.15) can easily be seen to be non-increasing under the parametric constraints stated already with (3.9), we thus have

$$0 < \Theta(k) \leq \Theta(2) = \frac{2(2 - \nu + \eta)}{(2 - \nu)(2 + \mu + \eta)} \quad (k \in \mathbb{N} \setminus \{1\}). \quad (3.16)$$

Now the assertion (3.9) of Theorem ?? would follow readily from (3.13) and (3.16).

The assertion (3.10) of Theorem ?? can be proved similarly by noting from (3.8) that

$$G(z) = \frac{\Gamma(2 - \nu)\Gamma(2 - \mu + \eta)}{\Gamma(2 - \nu + \eta)} z^\nu J_{0,z}^{\mu,\nu,\eta} f(z) = z - \sum_{k=2}^{\infty} \Psi(k) a_k z^k, \quad (3.17)$$

where

$$\begin{aligned} 0 &< \Psi(k) = \frac{(1)_k (2 - \nu + \eta)_{k-1}}{(2 - \nu)_{k-1} (2 - \mu + \eta)_{k-1}} \\ &\leq \Psi(2) = \frac{2(2 - \nu + \eta)}{(2 - \nu)(2 - \mu + \eta)} \quad (k \in \mathbb{N} \setminus \{1\}), \end{aligned} \quad (3.18)$$

where the parametric constraints stated already with (3.10).

Finally, by observing that the equalities in each of the constraints (3.9) and (3.10) are attained by the function  $f(z)$  given by (3.12), we complete the proof of Theorem ??.

In view of the relationships (3.5) and (3.6), by setting  $\nu = -\mu$  and  $\nu = \mu$  in our constraints

(3.9) and (3.10), respectively, we obtain

. Let the function  $f(z)$  defined by (1.8) in the class  $TS_\gamma(f, g; \alpha, \beta)$ . Then

$$\begin{aligned} & \frac{|z|^{1+\mu}}{\Gamma(2+\mu)} \left\{ 1 - \frac{2(1-\alpha)}{(2-\alpha+\beta)(1+\gamma)b_2(2+\mu)} |z| \right\} \leq |D_z^{-\mu} f(z)| \quad 3.19 \\ & \leq \frac{|z|^{1+\mu}}{\Gamma(2+\mu)} \left\{ 1 + \frac{2(1-\alpha)}{(2-\alpha+\beta)(1+\gamma)b_2(2+\mu)} |z| \right\} \quad (z \in \mathbb{U}; \mu > 0). \end{aligned}$$

The result is sharp for the function  $f(z)$  given by (3.12).

. Let the function  $f(z)$  defined by (1.8) in the class  $TS_\gamma(f, g; \alpha, \beta)$ . Then

$$\begin{aligned} & \frac{|z|^{1-\mu}}{\Gamma(2-\mu)} \left\{ 1 - \frac{2(1-\alpha)}{(2-\alpha+\beta)(1+\gamma)b_2(2-\mu)} |z| \right\} \leq |D_z^\mu f(z)| \quad 3.20 \\ & \leq \frac{|z|^{1-\mu}}{\Gamma(2-\mu)} \left\{ 1 + \frac{2(1-\alpha)}{(2-\alpha+\beta)(1+\gamma)b_2(2-\mu)} |z| \right\} \quad (z \in \mathbb{U}; 0 \leq \mu < 1). \end{aligned}$$

The result is sharp for the function  $f(z)$  given by (3.12).

. Putting  $\gamma = 0$  and  $b_k = [1 + \lambda(k-1)]^n$  ( $\lambda \geq 0, k \geq 2, n \in \mathbb{N}_0$ ) in Theorem ??, and Corollaries ??, ??, respectively, we obtain the results obtained by Aouf and Mostafa [3, Theorem 11, and Corollaries 5,6, respectively].

. Specializing the parameters  $\gamma, \alpha, \beta$ , and function  $g(z)$  in our results, we obtain new results associated to the subclasses mentioned in the introduction.

## 4 Open problem

The authors suggest to study the properties of the class  $S_p^\lambda(f, g; \alpha, \beta)$  when the functions  $f(z)$  and  $g(z)$  are p-valent functions.

## 5 Acknowledgment.

The authors thank the referees for their valuable suggestions which led to the improvement of this paper.

## References

- [1] O. P. Ahuja, G. Murugusundaramoorthy and N. Magesh, Integral means for uniformly convex and starlike functions associated with generalized hypergeometric functions, J. Inequal. Pure Appl. Math., 8(2007), no. 4, Art. 118, 1-9.

- [2] K. Aouf, R. M. El-Ashwah and S. M. El-Deeb, Certain subclasses of uniformly starlike and convex functions defined by convolution, *Acta Math. Acad. Paedagogicae Nyir.*, 26(2010), 55-70.
- [3] K. Aouf and A. O. Mostafa, Some properties of a subclass of uniformly convex functions with negative coefficients, *Demonstratio Math.*, 41(2008), no. 2, 353-370.
- [4] R. Bharati, R. Parvatham and A. Swaminathan, On subclasses of uniformly convex functions and corresponding class of starlike functions, *Tamkang J. Math.*, 28(1997), 17-32.
- [5] A. Cătaş, G. I.Oros and G. Oros, Differential subordinations associated with multiplier transformations, *Abstract Appl. Anal.*, 2008(2008), ID845724, 1-11.
- [6] A. W. Goodman, On uniformly convex functions, *Ann. Polon. Math.*, 56(1991), 87-92.
- [7] A. W. Goodman, On uniformly starlike functions, *J. Math. Anal. Appl.*, 155(1991), 364-370.
- [8] A. O. Mostafa, On partial sums of certain analytic functions, *Demonstratio Math.*, 41(2008), no. 4, 779-789.
- [9] G. Murugusundaramoorthy and N. Magesh, A new subclass of uniformly convex functions and corresponding subclass of starlike functions with fixed second coefficient, *J. Inequal. Pure Appl. Math.*, 5(2004), no. 4, Art. 85, 1-10.
- [10] G. Murugusundaramoorthy and N. Magesh, Linear operators associated with a subclass of uniformly convex functions, *Internat. J. Pure Appl. Math. Sci.*, 3(2006), no. 2, 113-125.
- [11] G. Murugusundaramoorthy, T. Rosy and K. Muthunagai, Carlson-Shaffer operators and their applications to certain subclass of uniformly convex function, *General Math.*, 15(2007), no. 4, 131-14.
- [12] S. Owa, On the distortion theorems. I, *Kyungpook Math. J.*, 18(1978), 53-59.
- [13] S. Owa, M. Saigo, and H.Srivastava, Some characterization theorems for starlike and convex functions involving a certain fractional integral operator, *J. Math. Anal. Appl.*, 140(1981), 419-426.
- [14] F. Rønning, On starlike functions associated with parabolic regions, *Ann. Univ. Mariae-Curie-Sklodowska, Sect.*, A 45(1991), 117-122.

- [15] F. Rønning, Uniformly convex functions and a corresponding class of starlike functions, Proc. Amer. Math. Soc., 118(1993), 189-196.
- [16] T. Rosy and G. Murugusundaramoorthy, Fractional calculus and their applications to certain subclass of uniformly convex functions, Far East J. Math. Sci., 115(2004), no. 2, 231-242.
- [17] A. Schild and H. Silverman, Convolution of univalent functions with negative coefficients, Ann. Univ. Mariae Curie-Sklodwska Sect. A, 29(1975), 99-106.
- [18] S. Shams, S. R. Kulkarni and J. M. Jahangiri, Classes of uniformly starlike and convex functions, Internt. J. Math. Math. Sci., 55(2004), 2959-2961.
- [19] H. M. Srivastava and S. Owa (Editors), Univalent Functions, Fractional Calculus and Their Applications, Halsted Press(Ellis Horwood Limited, Chichester), John Wiley and Sons, New York,Chichester,Brisbane and Toronto,1989.
- [20] H. M. Srivastava, M. Saigo and S. Owa, A class of distortion theorems involving certain operators of fractional calculus, J. Math. Anal. Appl., 131 (1988), 412-420.
- [21] K. G. Subramanian, G. Murugusundaramoorthy, P. Balasubrahma, and H. Silverman, Subclasses of uniformly convex and uniformly starlike functions, Math. Japon. 42(1995), no. 3, 517-522.
- [22] E. M. Wright, The asymptotic expansion of the generalized hypergeometric function, Proc. London Math. Soc., 46, 1946, 389-408.